

# 2023 California Telehealth Summit Sponsor Opportunities

VIRTUAL CONFERENCE

June 13-14, 2023



## Contact

**Phone** (877)590-8144

**Website** [www.CalTRC.org](http://www.CalTRC.org)

**Email** [CalTRC@ochin.org](mailto:CalTRC@ochin.org)





## About the Summit

The California Telehealth Resource Center is pleased to announce the 11th Annual California Telehealth Summit: The Future is Now will take place virtually on June 13th & 14th. Join us this year and take advantage of this opportunity to learn and connect with decision-makers from healthcare facilities at multiple telehealth implementation and integration levels!

**Telehealth-Focused Audience:** Over the past several years we have maintained an average of 400 attendees and a satisfaction rate over 8.5/10. We anticipate the 2023 Summit will reach and exceed this level of participation. The conference will be attended by telehealth clinician champions, coordinators, C-suite leadership, and IT professionals. Our goals are to provide education to support California providers and patients to get the most from telehealth, connect California providers and community organizations with telehealth resources available to them, as well as provide opportunities for engaging stakeholders in peer-to-peer learning through facilitated discussions.

**Diverse content and Opportunities to Network:** Each year, CTRC crafts the agenda to meet the needs of the telehealth community, explore new and exciting trends, and share ideas for addressing DHHS healthcare priorities, all the while being mindful to build in ample opportunity for networking. By using the conference platform Whova, we make it easy to connect and generate connections at our event. Attendees in the previous year sent over 350 messages, conversed in 31 different community boards and had over 4000 sponsor impressions on average. Please visit [CalTRC.org/telehealth-summit](https://CalTRC.org/telehealth-summit) to discover more about our previous conferences.

To confirm your sponsorship, please complete payment by May 31, 2023 as indicated on the last page of the packet.

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# Why You Should Sponsor this Event



## Sponsor Benefits

**Virtual Conferences Work!** With the highly interactive Whova platform, networking is easy! In 2022, attendees posted **269 community messages**, sent **326 private messages**, and when surveyed, **100% of participants responded that they would recommend the CTRC Summit** to a colleague.

**Connect with leaders and decision-makers** from healthcare facilities at varied stages of telehealth integration.

**Make attendees aware** of your telehealth technologies and service offerings.

**Support industry success and expansion** by sponsoring and providing scholarships for more attendees to take part in the event learnings.

### Dear Telehealth Industry Partners,

By participating in this Summit, your organization will help CTRC reach the following event goals:

- Offer unbiased education to help CA providers and patients get the most from telehealth
- Connect CA providers and communities to telehealth resources
- Provide opportunities to learn about emerging telehealth trends and technologies
- Provide participants with opportunities for networking and connection via virtual discussion space

Your valuable sponsorship will also help CTRC cover administrative expenses, thereby keeping the registration cost reasonable for attendees. We would be honored to have your organization represented.

Thank you for your consideration,

The California Telehealth Resource Center Team



# Sponsorship Packages



## Platinum Sponsor

### LIMIT 1 Available

4 summit attendee passes

Virtual Exhibit Space w/ live and/or pre-recorded video

Acknowledgment on CTRC Website & social media

Realtime messaging / community chat creation

Up to 1 minute of audio or video commercial ad looped between sessions

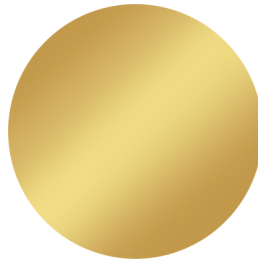
Logo displayed in the event platform/app head banner

Recognition in 2 CTRC e-Newsletters (sent to over 4,500 subscribers)

Recognition/Introduction in summit kick-off session

Summit attendee contact list

**\$25,000**



## Gold Sponsor

### LIMIT 5 Available

2 summit attendee passes

Virtual Exhibit Space w/ live and/or pre-recorded video

Acknowledgment on CTRC Website & social media

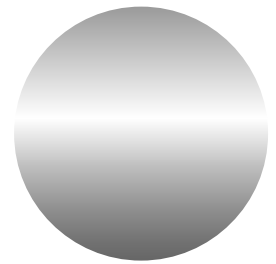
Realtime messaging / community chat creation

Up to 1 minute of audio or video commercial ad looped between sessions

Logo displayed in the event platform/app head banner

Recognition in a CTRC e-Newsletter (sent to over 4,500 subscribers)

**\$15,000**



## Silver Sponsor

### Not Limited

2 summit attendee passes

Virtual Exhibit Space w/ live and/or pre-recorded video

Acknowledgement on CTRC Website

Realtime messaging / community chat creation

Offer promotions to attendees

**\$5,000**



# Additional Sponsorship Opportunities

## Scholarship Sponsor

\$5,000

- 2 Complimentary Registration with access to event app networking for Sponsoring Organization
- Provides Complimentary Registration for up to 30 Safety Net clinic attendees
- Acknowledgement on the summit website and event platform/app

## Friend of CTRC

\$2,500

- Acknowledgement on the summit website and event platform/app

## Commercial Break

\$1,000

- Must be purchased as an add-on
- Up to 1 minute of audio or video commercial ad looped between sessions
- Limited to 4 available spots



# Sponsor Payment Form

Please complete the registration and payment information on this form and send it along with a check to the address below OR email: Aislynn Taylor at [Taylora@ochin.org](mailto:Taylora@ochin.org) with the completed form to receive an electronic invoice. Please note: sponsorship/exhibitor status is on a first-come basis and is only confirmed once full payment is received. **The final day to submit for inclusion in the event is May 31, 2023.** Thank you!

- 1) Platinum Sponsor: \$25,000 – 1 opportunity available
- 2) Gold Sponsor: \$15,000 – 5 available
- 3) Silver Sponsor: \$5,000 \$
- 4) Scholarship Sponsor: \$2,500 \$
- 5) Friend of CTRC: \$2,500
- 6) Commercial Break: \$1,000/minute - add-on only, 4 available

**Total Due:** \$ \_\_\_\_\_

## Contact Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Sponsoring Organization: \_\_\_\_\_  
Phone: \_\_\_\_\_ Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment Information

Check enclosed for \$\_\_\_\_\_ Pay to California Telehealth Network (reference 2023 Summit)

**Mailing Address: California Telehealth Resource Center,  
PO Box 1663 Folsom, Ca 95763**

Send me an electronic invoice to pay via credit card. The invoice will be sent to the following contact information:

Name: \_\_\_\_\_ Email Address: \_\_\_\_\_



**Thank you!**  
**Hope you are**  
**interested!**



## **Contact Us**

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