



Sponsorship Opportunities

The Golden State for Telehealth: What's Next for California

CTRC's 10th Annual CA Telehealth Summit

Hello,

The California Telehealth Resource Center is pleased to announce our 10th Annual Telehealth Summit, happening virtually on August 9-10th 2022. Please join us this year and take advantage of this opportunity to connect with decision-makers from healthcare facilities at multiple levels of telehealth implementation and integration.

The conference will be attended by telehealth clinician champions, coordinators, C-suite leadership, and IT professionals. Over the past several years we have maintained an average of 300 attendees and anticipate the 2022 Summit will reach and exceed this level of participation. Please click [Summit Info](#) for more information.

Each year we craft the agenda to meet the needs of the telehealth community, explore new and exciting trends and share ideas for addressing DHHS health care priorities, all the while being mindful to build in ample time for networking. This year's event will feature an agenda that highlights telehealth program strategies, resources, regional successful and sustainable virtual care programs, and industry advancements. Our goals are to provide education to support California providers and patients to get the most from telehealth, connect California providers and community organizations with telehealth resources available to them, as well as provide opportunities for engaging stakeholders in peer-to-peer learning through facilitated discussions.

As you may know, our objective is not to make a profit on this event, but to use the funds you contribute to cover administrative expenses, thereby keeping the individual registration cost at a reasonable rate. For your convenience, please find the sponsor and opportunities on the following pages.

Thank you so very much for your consideration. We would be honored to have your organization represented at CTRC's 10th Annual Telehealth Summit. **To confirm your sponsorship, please complete the Sponsorship Registration and Payment form and return it with payment information as indicated on the Sponsorship Registration and Payment Form.**

Please feel free to contact us if you have any questions at CalTRC@ochin.org.

Thank you,

The California Telehealth Resource Center Team



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Platinum Sponsor / Event Partner – 1 Available

..... \$25,000

Event Partner Benefits:

- 4 complimentary meeting registrations with access to event platform networking
- Recognition and branding in two CTRC newsletters (CTRC's newsletter reach over 4,500 professionals)
- Summit attendee contact list
- Social media sponsor highlight
- Acknowledgment on CTRC website 2022 Summit page
- Acknowledgement/Introduction in Summit kick-off session
- Up to 1-minute audio or video commercial included in loop video during session breaks
- Logo in conference header banner
- Virtual Booth / Sponsor page with live and/or pre-recorded video and your website link
- Realtime messaging with conference attendees
- Ability to host a meet-up or activity in the event platform
- Ability to create community chats
- Offer Promotions to attendees

Gold Sponsor – 5 Available

..... \$15,000

Gold Sponsor Benefits:

- 2 complimentary meeting registrations with access to event platform networking
- Recognition and branding in 1 CTRC newsletter (CTRC's newsletter reach over 4,500 health professionals)
- Social media sponsor highlight
- Acknowledgment on CTRC website 2022 Summit page
- Ability to host an event or activity
- Up to 1-minute audio or video commercial included in loop video during session breaks
- Logo in conference header banner
- Virtual Booth / Sponsor page with live and/or pre-recorded video and your website link
- Realtime messaging with conference attendees
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Silver Sponsor

..... \$5,000

Silver Sponsor Benefits:

- 2 complimentary meeting registrations with access to event platform networking
- Virtual Booth / Sponsor page with live and/or pre-recorded video and your website link
- Acknowledgment on CTRC website 2022 Summit page
- Realtime messaging with conference attendees
- Create community chats
- Offer Promotions to attendees

Scholarship Sponsors

..... \$2,500

Scholarship Sponsor Benefits:

- 2 Complimentary Registration with access to event app networking for Sponsoring Organization
- Provides Complimentary Registration for up to 30 Safety Net clinic attendees
- Acknowledgement on summit website and event app

Additional Sponsor Options

Friend of CTRC

- Acknowledgment on CTRC 2022 Summit Website Page

.....\$2,500

Commercial Break (Must be purchased as an add-on to sponsor packages. Limit 4 avail)

- A looped video of sponsor commercials will play between sessions. Up to 1 minute of video

..... \$1000 per minute



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Sponsorship Registration and Payment Form

To confirm sponsorship please complete the registration and payment information on this form and send a check along with the completed form to the address below OR email: Aislynn Taylor at Taylora@ochin.org, and send the completed form to receive an electronic invoice. *Please note: sponsorship/exhibitor status is on a first-come basis and is only confirmed once full payment is received. Thank you!*

1) Platinum Sponsor:	\$25,000 – 1 opportunity available	\$ _____
2) Gold Sponsor:	\$15,000 – 5 opportunities available	\$ _____
3) Silver Sponsor:	\$5,000	\$ _____
4) Scholarship Sponsor:	\$2,500	\$ _____
5) Friend of CTRC:	\$2,500	\$ _____
6) Commercial Break:	\$1,000/minute - add-on only, 4 available	\$ _____
	Total Due:	\$ _____

Contact Information

Name: _____ Title: _____
Sponsoring Organization: _____ Phone: _____
Address: _____ City: _____
State: _____ Zip: _____ Email: _____

Payment Information

Please complete and return this form with your payment or request for an invoice

Check enclosed for \$ _____ Pay to: California Telehealth Network (reference 2022 Summit)
**Mailing Address: California Telehealth Resource Center,
PO Box 1663 Folsom, Ca 95763**

Send me an electronic invoice to pay via credit card. The invoice will be sent to the following contact information:

Name: _____ Email Address: _____

Based on your sponsorship level, please include attendee information below:

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____