



SPONSORSHIP OPPORTUNITIES

CTRC/CTN TELEHEALTH SUMMIT

Hyatt Regency Mission Bay in San Diego, CA

May 16-18, 2018

Don't miss this opportunity to reach decision makers from healthcare facilities at all levels of telehealth implementation and integration!

The 6th annual statewide Telehealth Summit will be held at the Hyatt Regency Mission Bay in San Diego, May 16-18, 2018. The theme of the conference, "Advancing Telehealth Through Collaboration" will focus on applications such as live video, store and forward, remote patient monitoring, mHealth, and Direct to Consumer care. Health Plans, DHCS and CMS representatives will talk about new project developments and reimbursement. We will also learn more about telehealth integration with EHR, elements in developing successful clinic/specialty partner relationships, online telemedicine training curriculum, change management, and best practices as shared by successful FQHCs.

We will be offering two pre-conference workshops this year. The first workshop will feature the National Telehealth Resource Center for Technology's popular Telehealth Technology Showcase, where participants, in a hands-on environment, will learn about various telehealth technologies, software, and peripheral equipment. The second workshop will be invitation only for the CHCF Learning Community and is sponsored by the California Health Care Foundation. Great work is being done by the CHCF in developing sustainable models of telehealth in the safety net!

The conference will be attended by telehealth clinician champions, coordinators, C-suite leadership, and IT professionals. Over the past several years we have maintained an average of 300 attendees, and anticipate the 2018 event will reach if not exceed this level of participation.

To confirm your sponsorship, sign up to exhibit, or place an ad, please complete the Sponsorship Registration and Payment form and return with payment information as indicated below.

Exhibit Hall Hours:

May 16, 2018	8:00 am – 3:00 pm	Set up
	6:00 pm – 8:00 pm	Networking Reception in Exhibit Hall
May 17, 2018	7:00 am – 8:00 am	Continental Breakfast in Exhibit Hall
	10:00 am – 10:30 am	Morning Break in Exhibit Hall
	12:30 pm – 2:00 pm	Buffet Lunch in Bayview Terrace, Exhibit Hall Open
	3:30 pm – 4:00 pm	Afternoon Break in Exhibit Hall
May 18, 2018	7:00 am – 8:00 am	Continental Breakfast in Exhibit Hall
	10:00 am – 10:30 am	Morning Break in Exhibit Hall
	12:30 pm – 4:00 pm	Lunch and Breakdown

Please note: exhibit table space is limited to 35, and will be secured upon receipt of payment

All sponsors and exhibitors will receive a complimentary attendee name and email list

SPONSORSHIP LEVELS

Title Sponsor.....\$15,000

Title Sponsor Benefits:

- 4 complimentary meeting registrations
- 1 complimentary exhibit table with priority location
- 1 complimentary full page color ad in meeting program with priority placement
 - Welcome on stage during General Session
- 4 additional meeting registrations discounted \$150 off each
 - Acknowledgment in program of sponsorship level
- Your website linked on CTRC and CTN websites with recognition on Summit web pages
- eBlast to all attendees acknowledgement of sponsorship
 - Acknowledgement banner at registration desk
 - Logo imprinted on conference badges

Network Sponsor\$10,000

Network Sponsor Benefits

- 4 complimentary meeting registrations
- 1 complimentary exhibit table with priority location
- 1 complimentary full page color ad in meeting program with Level 2 priority placement
 - Welcome on stage during General Session, Day 2
 - Acknowledgment in program of sponsorship level
- Your website linked on CTRC and CTN websites with recognition on Summit web pages
- eBlast to all attendees acknowledgement of sponsorship
 - Welcome message, sponsor recognition
 - Logo displayed on event signage

Networking Reception Sponsors (co-sponsored)\$8,500 each

Networking Reception Sponsor Benefits (each sponsor):

- 2 complimentary meeting registrations
- 1 complimentary exhibit table each with priority location
- 1 complimentary full page color ad in meeting program
 - Recognition signage at Networking Reception
- 2 additional meeting registrations discounted \$150 off each
- eBlast to all attendees acknowledgement of sponsorship
 - Acknowledgment in program of sponsorship level
 - Recognition on Summit web pages (CTRC/CTN)

Welcome Reception Sponsors (co-sponsored)\$7,000 each

Welcome Reception Sponsor Benefits (each sponsor):

- 2 complimentary meeting registrations
- 1 complimentary exhibit table each with priority location
- 1 complimentary 1/2 page color ad in meeting program
 - Recognition signage at Welcome Reception
- 1 additional meeting registration discounted \$150 off each
- eBlast to all attendees acknowledgement of sponsorship
 - Acknowledgment in program of sponsorship level
 - Recognition on Summit web pages (CTRC/CTN)

Lunch Sponsors – Day 1 & Day 2.....\$6,500 each

Lunch Sponsor Benefits (each sponsor):

- 2 complimentary meeting registrations
 - 1 complimentary exhibit table each
- 1 complimentary 1/2 page color ad in meeting program
 - Recognition signage at lunch
- 1 additional meeting registration discounted \$150 off each
- eBlast to all attendees acknowledgement of sponsorship
 - Acknowledgment in program of sponsorship level
 - Recognition on Summit web pages (CTRC/CTN)

Program Sponsor.....\$6,000

Program Sponsor Benefits:

- 3 complimentary meeting registrations
 - 1 complimentary exhibit table
- 1 complimentary full page color ad in meeting program
 - Recognition signage on registration table
- 1 additional meeting registration discounted \$150 off
- eBlast to all attendees acknowledgement of sponsorship
 - Acknowledgment in program of sponsorship level
 - Recognition on Summit web pages (CTRC/CTN)

Breakfast Sponsors – Day 1 & Day 2.....\$5,000 each

Breakfast Sponsor Benefits (each sponsor):

- 2 complimentary meeting registrations
 - 1 complimentary exhibit table each
- 1 complimentary 1/2 page color ad in meeting program
 - Recognition signage at breakfast
- 1 additional meeting registration discounted \$150 off each
- eBlast to all attendees acknowledgement of sponsorship
 - Acknowledgment in program of sponsorship level
 - Recognition on Summit web pages (CTRC/CTN)

Scholarship Sponsors – 3 available.....\$5,000 each

Scholarship Sponsor Benefits (each sponsor):

- 5 complimentary meeting registrations to grant to Safety Net Clinic participants
 - 1 complimentary exhibit table
 - 1 complimentary 1/2 page color ad in meeting program
- eBlast to all attendees acknowledgement of sponsorship
 - Acknowledgment in program of sponsorship level
 - Recognition on Summit web pages (CTRC/CTN)

Technology Showcase Sponsor – 1 available\$5,000

Technology Showcase Sponsor Benefits:

- 1 complimentary exhibit table
- 1 complimentary meeting registration
- 1 complimentary 1/2 page color ad in meeting program
- eBlast to all attendees acknowledgement of sponsorship
 - Acknowledgment in program of sponsorship level
- Signage at both Technology Showcase workshops (2 in 1 day)
 - Recognition on Summit web pages (CTRC/CTN)

Audio-Visual/Wi-Fi Sponsor.....\$4,000

Audio-Visual/Wi-Fi Sponsor Benefits:

- 1 complimentary meeting registration
 - 1 complimentary exhibit table
- 1 complimentary 1/4 page color ad in meeting program
- eBlast to all attendees acknowledgement of sponsorship
 - Acknowledgment in program of sponsorship level
 - Recognition on Summit web pages (CTRC/CTN)

Conference Bag Sponsor.....\$3,000

Conference Bag Sponsor Benefits:

- 1 complimentary meeting registration
- 1 complimentary 1/4 page color ad in meeting program
- Your company name/logo displayed on conference bag
- eBlast to all attendees acknowledgement of sponsorship
 - Acknowledgment in program of sponsorship level
 - Recognition on Summit web pages (CTRC/CTN)

Beverage Break Sponsors – 3 available.....\$2,500 each

Beverage Break Sponsor Benefits (each sponsor):

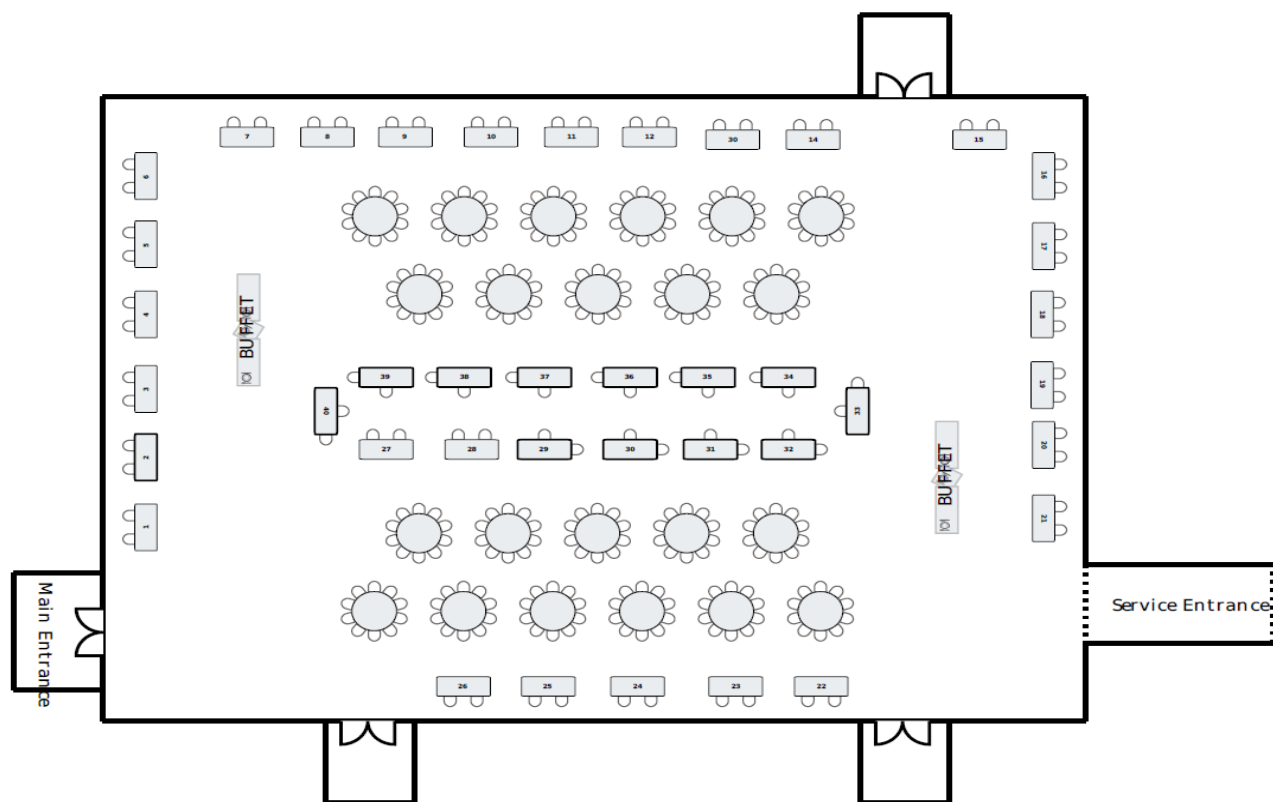
- 1 complimentary meeting registration
- 1 complimentary 1/4 page color ad in meeting program
 - Recognition signage at break
- eBlast to all attendees acknowledgement of sponsorship
 - Acknowledgment in program of sponsorship level
 - Recognition on Summit web pages (CTRC/CTN)

Exhibit Table Early \$1,550 (1/1 - 2/28)
Regular \$1,750 (3/1 – 4/30)
Late \$1,950 (5/1 – 5/31)

Exhibit Table Benefits

- 1 complimentary meeting registration
 - 1 exhibit table with 2 chairs
 - 1 trash can
- Acknowledgement in program
- Recognition on Summit web pages (CTRC/CTN)

Please refer to the diagram below for the exhibit hall floor plan



Thank you for your support!

Sponsorship Registration and Payment Form

To confirm sponsorship please complete the registration and payment information on this form, and email to: Michael Martineau at martineaum@ochin.org or mail to: CTRC/CTN Summit, 2001 P Street, Suite 100, Sacramento, CA 95811.

Please note: sponsorship/exhibitor status, space assigned and inclusion in Summit program is on a first come basis and is only confirmed once full payment is received. Thank you!

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|--|----------|
| 1. Title Sponsor: \$15,000 – 1 opportunity available | \$ _____ |
| 2. Network Sponsor: \$10,000 – 1 opportunity available | \$ _____ |
| 3. Networking Reception Sponsors: \$8,500 each – 2 opportunities available | \$ _____ |
| 4. Welcome Reception Sponsors: \$7,000 each – 2 opportunities available | \$ _____ |
| 5. Lunch Sponsors – Day 1 & Day 2: \$6,500 each – 2 opportunities available | \$ _____ |
| 6. Program Sponsor: \$6,000 – 1 opportunity available | \$ _____ |
| 7. Breakfast Sponsors – Day 1 & Day 2: \$5,000 – 2 opportunities available | \$ _____ |
| 8. Scholarship Sponsors: \$5,000 – 3 opportunities available | \$ _____ |
| 9. Technology Showcase Sponsor: \$5,000 – 1 opportunity available | \$ _____ |
| 10. Audio-Visual/Wi-Fi Sponsor: \$4,000 – 1 opportunity available | \$ _____ |
| 11. Conference Bags: \$3,000 – 1 opportunity available | \$ _____ |
| 12. Beverage Break: \$2,500 – 3 opportunities available | \$ _____ |
| 13. Exhibit space: \$1,550 early (1/1 - 2/28) | \$ _____ |
| \$1,750 regular (3/1 – 4/15) | \$ _____ |
| \$1,950 late (4/16 – 5/11) | \$ _____ |
| 14. Ad space in program: \$600 - Full page, \$350 - 1/2 page, \$200 - 1/4 page | \$ _____ |
| *A Summit representative will contact you to provide ad spec details. | |
| Total Due: | \$ _____ |

For sponsorship levels 1-9, please check here if you will NOT utilize your complimentary exhibit table _____

Contact Information

Name: _____ Title: _____
Organization: _____ Phone: _____
Address: _____ City: _____
State: _____ Zip: _____ Email: _____ Twitter: @ _____

Payment Information

____ Check enclosed for \$ _____ payable to California Telehealth Network (reference CTRC/CTN 2018 Summit)

____ Send me an electronic invoice to pay via credit card. Please provide the following contact information:

Email: _____ Contact name: _____

Based on your sponsorship level, please include attendee information below:

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____