

# SPONSORSHIP OPPORTUNITIES

## CTRC/CTN TELEHEALTH SUMMIT Hyatt Regency Newport Beach, CA

June 5-7, 2017



### **Don't miss this opportunity to reach decision makers from healthcare facilities at all levels of telehealth implementation and integration!**

The 5<sup>th</sup> annual statewide Telehealth Summit will be held at the Hyatt Regency in Newport Beach June 5-7, 2017. The theme of the conference, "Learn. Grow. Sustain. TOGETHER!" will focus on current telehealth applications, with California-based clinics and hospitals sharing secrets for building successful programs using live video, store and forward, and eConsult applications. The agenda will also include California and nation-wide legislative updates, key elements for successful program development, change management techniques, and the convergence of telehealth and the electronic health record. We will be challenged and inspired by the innovative ways major health systems are using telehealth technologies to provide access to care and improve population health. The DHCS will talk about Medi-Cal reimbursement and share information on new developments you won't want to miss! We will also hear from 3 major California health plans as they discuss their telehealth initiatives, and in keeping with innovation, the California Primary Care Association will give us an update on the progress of their Alternative Payment Pilot Program.

We've preserved plenty of time in the agenda for networking and perusing the exhibit hall, where you will find all things telemedicine, from broadband to equipment to specialty service providers and beyond!

The conference will be attended by telehealth clinician champions, coordinators, C-suite leadership, and IT professionals. Over the past several years we have maintained an average of 325 attendees, and anticipate the 2017 event will reach if not exceed this level of participation.

[Click here to view information about the Summit](#)

To confirm your sponsorship, sign up to exhibit, or place an ad, please complete the Sponsorship Registration and Payment form and return with payment information as indicated below.

#### **Exhibit Hall Hours:**

June 5, 2017	Noon – 5:00pm	Set up
	5:30pm – 7:30 pm	Networking Reception in Exhibit Hall
June 6, 2017	7:30am – 8:30am	Continental Breakfast, Exhibit Hall Open
	10:00am – 10:20am	Morning Break in Exhibit Hall
	12:30pm – 2:00pm	Buffet Lunch, Exhibit Hall Open
	3:30pm – 4:00pm	Afternoon Break in Exhibit Hall
June 7, 2017	7:30am – 8:30am	Buffet Breakfast, Exhibit Hall Open
	10:30am – 11:00am	Morning Break in Exhibit Hall
	12:30pm – 3:00 pm	Breakdown

***Please note: exhibit table space is limited to 35, and will be secured upon receipt of payment***

***All sponsors and exhibitors will receive a complimentary attendee name and email list***

## SPONSORSHIP LEVELS

**Title Sponsor**.....\$15,000

### **Title Sponsor Benefits:**

- 4 complimentary meeting registrations
- 1 complimentary exhibit table with priority location
- 1 complimentary full page color ad in meeting program with priority placement
  - Welcome on stage during General Session
- 4 additional meeting registrations discounted \$150 off each
  - Opportunity to include materials in event bag
  - Acknowledgment in program of sponsorship level
- Your website linked on CTRC and CTN websites with recognition on Summit web pages
  - eBlast to all attendees acknowledgement of sponsorship
    - Acknowledgement banner at registration desk
    - Logo imprinted on conference badges

**Network Sponsor** .....\$10,000

### **Network Sponsor Benefits**

- 4 complimentary meeting registrations
- 1 complimentary exhibit table with priority location
- 1 complimentary full page color ad in meeting program with Level 2 priority placement
  - Welcome on stage during General Session, Day 2
  - Acknowledgment in program of sponsorship level
- Your website linked on CTRC and CTN websites with recognition on Summit web pages
  - eBlast to all attendees acknowledgement of sponsorship
    - Welcome message, sponsor recognition
    - Logo displayed on event signage

**Networking Reception Sponsors (co-sponsored)** .....\$10,000 each

### **Networking Reception Sponsor Benefits (each sponsor):**

- 2 complimentary meeting registrations
- 1 complimentary exhibit table each with priority location
- 1 complimentary full page color ad in meeting program
  - Recognition signage at Networking Reception
- 2 additional meeting registrations discounted \$150 off each
- eBlast to all attendees acknowledgement of sponsorship
  - Acknowledgment in program of sponsorship level
  - Recognition on Summit web pages (CTRC/CTN)

**Welcome Reception Sponsors (co-sponsored)** .....\$7,500 each

**Welcome Reception Sponsor Benefits (each sponsor):**

- 2 complimentary meeting registrations
- 1 complimentary exhibit table each with priority location
- 1 complimentary 1/2 page color ad in meeting program
  - Recognition signage at Welcome Reception
- 1 additional meeting registration discounted \$150 off each
- eBlast to all attendees acknowledgement of sponsorship
  - Acknowledgment in program of sponsorship level
  - Recognition on Summit web pages (CTRC/CTN)

**Lunch Sponsors – Day 1 & Day 2**.....\$6,500 each



**Lunch Sponsor Benefits (each sponsor):**

- 2 complimentary meeting registrations
  - 1 complimentary exhibit table each
- 1 complimentary 1/2 page color ad in meeting program
  - Recognition signage at lunch
- 1 additional meeting registration discounted \$150 off each
- eBlast to all attendees acknowledgement of sponsorship
  - Acknowledgment in program of sponsorship level
  - Recognition on Summit web pages (CTRC/CTN)

**Program Sponsor**.....\$6,000

**Program Sponsor Benefits:**

- 3 complimentary meeting registrations
  - 1 complimentary exhibit table
- 1 complimentary full page color ad in meeting program
  - Recognition signage on registration table
- 1 additional meeting registration discounted \$150 off
- eBlast to all attendees acknowledgement of sponsorship
  - Acknowledgment in program of sponsorship level
  - Recognition on Summit web pages (CTRC/CTN)

**Breakfast Sponsors – Day 1 & Day 2**.....\$5,000 each



**Breakfast Sponsor Benefits (each sponsor):**

- 2 complimentary meeting registrations
  - 1 complimentary exhibit table each
- 1 complimentary 1/2 page color ad in meeting program
  - Recognition signage at breakfast
- 1 additional meeting registration discounted \$150 off each
- eBlast to all attendees acknowledgement of sponsorship
  - Acknowledgment in program of sponsorship level
  - Recognition on Summit web pages (CTRC/CTN)

**Scholarship Sponsors**.....\$5,000 each

**Scholarship Sponsor Benefits (each sponsor):**

- 5 complimentary meeting registrations to grant to Safety Net Clinic participants
  - 1 complimentary exhibit table
- 1 complimentary 1/2 page color ad in meeting program
- eBlast to all attendees acknowledgement of sponsorship
  - Acknowledgment in program of sponsorship level
  - Recognition on Summit web pages (CTRC/CTN)

**Audio-Visual/Wi-Fi Sponsor**.....\$4,000

**Audio-Visual/Wi-Fi Sponsor Benefits:**

- 1 complimentary meeting registration
  - 1 complimentary exhibit table
- 1 complimentary 1/4 page color ad in meeting program
- eBlast to all attendees acknowledgement of sponsorship
  - Acknowledgment in program of sponsorship level
  - Recognition on Summit web pages (CTRC/CTN)

**Conference Bag Sponsor**.....\$3,000

**Conference Bag Sponsor Benefits:**

- 1 complimentary meeting registration
- 1 complimentary 1/4 page color ad in meeting program
- Your company name/logo displayed on conference bag
- eBlast to all attendees acknowledgement of sponsorship
  - Acknowledgment in program of sponsorship level
  - Recognition on Summit web pages (CTRC/CTN)

**Beverage Break Sponsors – 3 available**.....\$2,500 each


**Beverage Break Sponsor Benefits (each sponsor):**

- 1 complimentary meeting registration
- 1 complimentary 1/4 page color ad in meeting program
  - Recognition signage at break
- eBlast to all attendees acknowledgement of sponsorship
  - Acknowledgment in program of sponsorship level
  - Recognition on Summit web pages (CTRC/CTN)

Lanyard Sponsor.....\$3,000


**Lanyard Sponsor Benefits:**

- 1 complimentary meeting registration
- Your company name/logo displayed on lanyard
- eBlast to all attendees acknowledgement of sponsorship
- Acknowledgment in program of sponsorship level
- Recognition on Summit web pages (CTRC/CTN)

Awards Sponsor.....\$1,000

**Awards Sponsor Benefits:**

- 1 complimentary meeting registration
- Acknowledgment when awards are announced
- eBlast to all attendees acknowledgement of sponsorship
- Acknowledgment in program of sponsorship level
- Recognition on Summit web pages (CTRC/CTN)

Exhibit Table .....  Early \$1,550 (1/1 - 2/28)  
Regular \$1,750 (3/1 - 4/30)  
Late \$1,950 (5/1 - 5/31)

**Exhibit Table Benefits**

- 1 complimentary meeting registration
  - 1 exhibit table with 2 chairs
    - 1 trash can
  - Acknowledgement in program
- Recognition on Summit web pages (CTRC/CTN)

*Thank you for your support!*

## Sponsorship Registration and Payment Form

To confirm sponsorship please complete the registration and payment information on this form, and email to: Nicole Quesada at [nicole@caltelhealth.org](mailto:nicole@caltelhealth.org) or mail to: CTRC/CTN Summit, 2001 P Street, Suite 100, Sacramento, CA 95811.

*Please note: sponsorship/exhibitor status, space assigned and inclusion in Summit program is on a first come basis and is only confirmed once full payment is received. Thank you!*

- |                                                                                           |                |
|-------------------------------------------------------------------------------------------|----------------|
| 1. Title Sponsor: \$15,000 – 1 opportunity available                                      | \$ _____       |
| 2. Network Sponsor: \$10,000                                                              | \$ <b>SOLD</b> |
| 3. Networking Reception Sponsors: \$10,000 each – 2 opportunities available               | \$ _____       |
| 4. Welcome Reception Sponsors: \$7,500 each – 2 opportunities available                   | \$ _____       |
| 5. Lunch Sponsors – <b>(Day 1 SOLD)</b> & Day 2: \$6,500 each – 1 opportunities available | \$ <b>SOLD</b> |
| 6. Program Sponsor: \$6,000 – 1 opportunity available                                     | \$ _____       |
| 7. Breakfast Sponsors – <b>(Day 1 SOLD)</b> & Day 2: \$5,000 – 1 opportunity available    | \$ _____       |
| 8. Scholarship Sponsors: \$5,000 – opportunities available                                | \$ _____       |
| 9. Audio-Visual/Wi-Fi Sponsor: \$4,000 – 1 opportunity available                          | \$ _____       |
| 10. Conference Bags: \$3,000 – 1 opportunity available                                    | \$ _____       |
| 11. Beverage Break: \$2,500 – 3 opportunities available                                   | \$ _____       |
| 12. Lanyard Sponsor: \$1,500 – 1 opportunity available                                    | \$ _____       |
| 13. Awards Sponsor: \$1,000                                                               | \$ <b>SOLD</b> |
| 14. Exhibit space: \$1,950 late (5/1 – 5/31)                                              | \$ _____       |
| 15. Ad space in program: \$600 - Full page, \$350 - 1/2 page, \$200 - 1/4 page            | \$ _____       |
- \*A Summit representative will contact you to provide ad spec details.

**Total Due:** \$ \_\_\_\_\_

**For sponsorship levels 1-9, please check here if you will NOT utilize your complimentary exhibit table \_\_\_\_\_**

### Contact Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Organization: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_ Twitter: @ \_\_\_\_\_

### Payment Information

\_\_\_\_ Check enclosed for \$ \_\_\_\_\_ payable to California Telehealth Network (reference CTRC/CTN 2017 Summit)  
 \_\_\_\_ Send me an electronic invoice to pay by check  
 \_\_\_\_ Send me an invoice to pay via PayPal

Please provide the following contact information:

Email: \_\_\_\_\_ Contact name: \_\_\_\_\_

**Based on your sponsorship level, please include attendee information below:**

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_  
 Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_  
 Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_  
 Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_